

05	Table-Forms, Page-Layout introduction	11 MIN
06	DIV – Page Design	10 MIN
07	Tags List	10 MIN
08	Tags List	11 MIN
09	CSS Introduction (internal & external – inline) Task form (internal)	11 MIN
10	CSS Properties	12 MIN
11	Element Design (Based on the picture/requirement)	11 MIN
12	DIV Positioning	12 MIN
13	Transition & Animations	11 MIN
14	CSS Advance	12 MIN
15	Recreate Task (External CSS)	11 MIN
16	Introduction to PHP and MySQL	14 MIN
17	PHP Variables (Introduction)	6 MIN
18	echo, if condition (task on if & echo)	13 MIN
19	While, If condition, If else, else If	5 MIN
20	Arithmetic Operations with while and if conditions (Prime, odd, even)	5 MIN
21	Form Submission (Task)	15 MIN
22	Calculate, logical operation, table print	13 MIN
23	Registration Form (DB Connect)	14 MIN
24	Database Structuring, Table Designing	6 MIN
25	Registration Form	13 MIN
26	Group Division	14 MIN
27	PHP with Select, Fetch	13 MIN

28	PHP with Select, Fetch	15 MIN
29	PHP with Update & Delete	13 MIN
30	PHP with Update & Delete	16 MIN
31	Introduction to phpMyAdmin	5 MIN
32	Insert, Select, Update, Delete Queries	5 MIN
33	Joint Query, Nested Query, Filtering DATA	15 MIN
34	Joint Query, Nested Query, Filtering DATA	8 MIN
35	Sessions, login page, logout (Session destroy, timeout, Cookies introduction, Page redirect)	13 MIN
36	Using Libraries in PHP	6 MIN
37	Using Other Open-Source Material	13 MIN
38	Introduction to JavaScript	14 MIN
39	JavaScript Basics	15 MIN
40	JavaScript Objects	15 MIN
41	JavaScript BOM	15 MIN
42	JavaScript DOM	14 MIN
43	JavaScript Validation	16 MIN
44	JavaScript Cookies	14 MIN
45	JavaScript Events	15 MIN
46	JavaScript Object	13 MIN
47	JavaScript Map Object	12 MIN
48	JavaScript Misc	13 MIN

Fees · 3-term plan

TOTAL FEE

₹30,000

Pay in full at any time.

OR 3 MONTHLY TERMS

₹10,000 × 3

In-house, no bank EMI, no NBFC, no interest,
no processing fee.

₹2,500 seat-blocking deposit (non-refundable, counts toward your first term).

Limited seats per batch.

Prerequisites

None. Start here even if you've never written a line of code. We assume nothing.

How the cohort runs

- 2× weekly evening live sessions (~7:30–9:30 IST)
- 1× Saturday morning trainer-led code-review
- Plan on 8–10 hours per week including self-study
- In-person option at the Maddilapalem campus; recordings for missed sessions
- Cohort Discord stays live for life after graduation
- Telugu instruction available on demand

Digital Marketing Essentials

SEO, SEM, social — operated by an agentic AI team you orchestrate.

// DURATION
3 MONTHS · 3 TERMS

// TIER
ENTRY · ZERO-TECH
FRIENDLY

// COHORT SIZE
10-18 STUDENTS

// MODE
VIZAG + ONLINE

Course description

Modern marketing is Gen AI native. This course layers AI tools across the entire funnel — from automated content clusters to agentic social scheduling. We don't just use AI tools; we build marketing workflows that run autonomously.

What you walk out with

- ✓ Run a real keyword + content cluster strategy using Gen AI for research
- ✓ Build an agentic AI content workflow (brief → draft → critique → publish) that runs daily
- ✓ Use AI tools to optimize Meta + Google Ads bidding and creative at scale

Curriculum (30 topics)

Three monthly terms, paced to fit 8–10 hours/week including live sessions.

01	Introduction to Digital Marketing Essentials	5 MIN
02	Introduction to Web Analytics	9 MIN
03	Main Types & Stages in DM	6 MIN
04	Topic 3: Fundamentals in DM & Topics	6 MIN
05	Topic 4: About Website Pages & WordPress	6 MIN
06	Basics of Website Creation and Design	5 MIN

07	Topic 6 : SEO Fundamentals	6 MIN
08	About SEO & Types of SEO	7 MIN
09	Keyword Analysis	5 MIN
10	Topic 9: On-page SEO	5 MIN
11	Topic 10: Technical SEO	5 MIN
12	Topic 11 : Off-page SEO	6 MIN
13	Introduction to SEM	6 MIN
14	PPC Basics & Ad Types	7 MIN
15	Topic 14 : Ad words targeting & bidding	7 MIN
16	Introduction to SMO	7 MIN
17	Google Business Profile Creation	6 MIN
18	Social Media Posts Creation	7 MIN
19	Topic 18 : Canva & Adobe Photoshop basics	6 MIN
20	Topic 19 : FB & Insta page creation and hashtags	6 MIN
21	Topic 20 : Marketing strategies & Audience Targeting	6 MIN
22	Topic 21 : Landing pages & Newsletters	8 MIN
23	Email Campaigns & Tools	8 MIN
24	Crafting Engaging and Impactful Content	8 MIN
25	Utilizing Different Content Formats	7 MIN
26	Topic 25: Affiliated Marketing	8 MIN
27	Optimizing Strategies for Mobile Platforms	7 MIN
28	Topic 27 : Understanding mobile advertising & app marketing	8 MIN
29	Topic 29 : About GA-4	8 MIN

Fees · 3-term plan

TOTAL FEE

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OR 3 MONTHLY TERMS

₹10,000 × 3

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no processing fee.

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Limited seats per batch.

Prerequisites

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How the cohort runs

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04	Topic 4 : Form, Buttons	5 MIN
05	Topic 5 : Table-Forms, Page-Layout introduction	5 MIN
06	Topic 6 : DIV - Page Design	5 MIN
07	Topic 7 : Tags List	5 MIN
08	Topic 8 : Tags List	5 MIN
09	Topic 1: CSS Introduction (Internal, External & Inline) — Task: Style a Form with Internal CSS	5 MIN
10	CSS Properties	5 MIN
11	Topic 3 : Element Design (Based on the picture/requirement)	5 MIN
12	Topic 4 : DIV Positioning	5 MIN
13	Topic 5 : Transition & Animations	5 MIN
14	Topic 6 : CSS Advance	5 MIN
15	Topic 7 : Recreate Task (External CSS)	5 MIN
16	Topic 1 : Introduction to JavaScript	5 MIN
17	Topic 2 : JavaScript Basics	6 MIN
18	Topic 3 : JavaScript Objects	6 MIN
19	Topic 4 : JavaScript BOM	7 MIN
20	Topic 5 : JavaScript DOM	6 MIN
21	Topic 6 : JavaScript Validation	8 MIN
22	Topic 7 : JavaScript Cookies	6 MIN
23	Topic 8 : JavaScript Events	7 MIN
24	Topic 9 : JavaScript Object	5 MIN
25	Topic 10 : JavaScript Map Object	5 MIN

Fees · 3-term plan

TOTAL FEE

₹35,000

Pay in full at any time.

OR 3 MONTHLY TERMS

₹11,667 × 3

In-house, no bank EMI, no NBFC, no interest,
no processing fee.

₹2,500 seat-blocking deposit (non-refundable, counts toward your first term).

Limited seats per batch.

Prerequisites

None. Start here even if you've never written a line of code. We assume nothing.

How the cohort runs

- 2× weekly evening live sessions (~7:30–9:30 IST)
- 1× Saturday morning trainer-led code-review
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Android Native Developer

Kotlin-first Android — with on-device Gen AI and agentic features.

// DURATION // TIER // COHORT SIZE // MODE
3 MONTHS · 3 TERMS CORE · BUILD DEPTH 10-18 STUDENTS VIZAG + ONLINE

Course description

Modern Android development is Kotlin-first with AI layering. Integrate on-device LLMs and build agentic mobile features that understand user context. No Java-first detours, pure AI-native mobile engineering.

What you walk out with

- ✓ Ship a production Android app with Compose UI + cloud LLM integration
- ✓ Implement AI layering for automated testing and bug-fixing in Android Studio
- ✓ Publish a capstone app featuring agentic AI assistants that run on-device

Curriculum (28 topics)

Three monthly terms, paced to fit 8-10 hours/week including live sessions.

01	Reasons for Mobile First Applications, Mobile Operating Systems	7 MIN
02	Introduction to Android OS, Java Programming Language	11 MIN
03	Topic 3: Java Day-I Introduction to OOPS	5 MIN
04	Topic 4 : Operators in Java	6 MIN
05	Topic 5 : Abstraction in Java	7 MIN
06	Topic 6 : Encapsulation in Java	5 MIN
07	Topic 7 : Polymorphism in Java	7 MIN

08	Inheritance in Java	5 MIN
09	Topic 9 : Strings in Java	5 MIN
10	Topic 10 : Collections in Java - List	8 MIN
11	Topic 11 : Collections in Java - Queue	6 MIN
12	Topic 12 : Collections in Java - Set	7 MIN
13	Topic 13 : Operators on Collections	6 MIN
14	Topic 14 : Multithreading in Java	6 MIN
15	Topic 1 : Android Operating Systems Architecture	8 MIN
16	Topic 2 : Android Environment Set Up - Hello World	5 MIN
17	Topic 3 : Android Application Components required to make an Application	13 MIN
18	Topic 4 : Android Application Structure (Folder Structure)	8 MIN
19	Topic 5 : Android Building Blocks -I : Activity	10 MIN
20	Topic 6 : Android Building Blocks -II : Services	14 MIN
21	Topic 7 : Android Building Blocks -III : Broadcast Receivers	9 MIN
22	Topic 8 : Android Building Blocks -IV : Content Providers	11 MIN
23	Topic 9 : Fragments, Intents/Intent Filters	12 MIN
24	Topic 10 : Advanced UI Concepts (Themes/Styles/Localization)	7 MIN
25	Android Event Handling	9 MIN
26	Topic 12 : Custom UI Components	8 MIN
27	Topic 13 : Application Architecture using MVC,MVP,MVVM each topic covered on one day	13 MIN
28	Topic 14 : Mini Project 1 Week Duration until launch in the playstore	16 MIN

Fees · 3-term plan

TOTAL FEE

₹40,000

Pay in full at any time.

OR 3 MONTHLY TERMS

₹13,333 × 3

In-house, no bank EMI, no NBFC, no interest,
no processing fee.

₹2,500 seat-blocking deposit (non-refundable, counts toward your first term).

Limited seats per batch.

Prerequisites

You should have completed Full Stack Essentials or have equivalent fundamentals.

How the cohort runs

- 2× weekly evening live sessions (~7:30–9:30 IST)
- 1× Saturday morning trainer-led code-review
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React Developer

React 19 + RSC — engineered with agentic code review loops.

// DURATION // TIER // COHORT SIZE // MODE
3 MONTHS · 3 TERMS CORE · BUILD DEPTH 10-18 STUDENTS VIZAG + ONLINE

Course description

Master React 19 by layering AI assistants into your architecture. Learn to use agentic coding to review, refactor, and document your Server Components. We build apps that are as clean as the AI models that help author them.

What you walk out with

- ✓ Ship a production React app using Server Components, Suspense, and Actions
- ✓ Author an agentic code review loop that audits your React architecture for performance
- ✓ Build and deploy a capstone with AI-generated end-to-end type-safety

Curriculum (15 topics)

Three monthly terms, paced to fit 8–10 hours/week including live sessions.

01	Topic 1 : Introduction to React	8 MIN
02	React Structure	6 MIN
03	Topic 3 : React Components	6 MIN
04	Topic 4 : Lifecycle Methods	6 MIN
05	Topic 5 : State and props	6 MIN
06	Topic 6 : Events	7 MIN

07	React Lists	9 MIN
08	Topic 8 : React Router	11 MIN
09	Topic 9 : Hooks	7 MIN
10	Introduction to Redux	12 MIN
11	Actions and Reducers	5 MIN
12	Topic 12: Networking	11 MIN
13	Topic 13 : React Forms	9 MIN
14	Topic 14 : Image Upload	5 MIN
15	Topic 15: Deployment	6 MIN

Fees · 3-term plan

TOTAL FEE

₹40,000

Pay in full at any time.

OR 3 MONTHLY TERMS

₹13,333 × 3

In-house, no bank EMI, no NBFC, no interest,
no processing fee.

₹2,500 seat-blocking deposit (non-refundable, counts toward your first term).

Limited seats per batch.

Prerequisites

You should have completed Full Stack Essentials or have equivalent fundamentals.

How the cohort runs

- 2× weekly evening live sessions (~7:30–9:30 IST)
- 1× Saturday morning trainer-led code-review
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React Native

One codebase, two app stores — with agentic platform-specific delivery.

// DURATION // TIER // COHORT SIZE // MODE
3 MONTHS · 3 TERMS CORE · BUILD DEPTH 10-18 STUDENTS VIZAG + ONLINE

Course description

Build native apps by layering AI into your cross-platform workflow. Use agentic code to handle platform divergence and generate native bridges automatically. Cross-platform engineering for the Gen AI era.

What you walk out with

- ✓ Publish a React Native app to both App Store and Play Store
- ✓ Use agentic AI to manage and test platform-specific code paths automatically
- ✓ Set up an AI-driven over-the-air update pipeline

Curriculum (15 topics)

Three monthly terms, paced to fit 8–10 hours/week including live sessions.

01	Introduction	9 MIN
02	Mac Installation	6 MIN
03	Topic 3 : Windows Installation	5 MIN
04	Topic 4 : Running Emulator and Simulator	5 MIN
05	Topic 5 : state and props	7 MIN

06	Topic 6 : Basics (styles,components, Text inputs, buttons, Scrollview, Activity indicator, images, Modals)	10 MIN
07	Topic 7 : Basics (Picker, Status bar, Async Storage)	7 MIN
08	Topic 8 : HTTP	7 MIN
09	Topic 9 : Navigation	8 MIN
10	Topic 10 : Libraries (Image picker, react elements)	6 MIN
11	Topic 11 : Redux	5 MIN
12	Topic 12 : Firebase	9 MIN
13	Topic 13 : Generating signed apk	5 MIN
14	Topic 14 : Uploading app to Playstore for android	6 MIN
15	Topic 15 : Uploading app to Appstore for ios	5 MIN

Fees · 3-term plan

TOTAL FEE

₹45,000

Pay in full at any time.

OR 3 MONTHLY TERMS

₹15,000 × 3

In-house, no bank EMI, no NBFC, no interest,
no processing fee.

₹2,500 seat-blocking deposit (non-refundable, counts toward your first term).

Limited seats per batch.

Prerequisites

You should have completed React Developer or have equivalent fundamentals.

How the cohort runs

- 2× weekly evening live sessions (~7:30–9:30 IST)
- 1× Saturday morning trainer-led code-review
- Plan on 8–10 hours per week including self-study
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Node Expert

Production Node — REST + Streams — with agentic AI-ops.

// DURATION // TIER // COHORT SIZE // MODE
3 MONTHS · 3 TERMS CORE · BUILD DEPTH 10-18 STUDENTS VIZAG + ONLINE

Course description

Backend JavaScript engineered with AI layering. Learn to build high-performance systems and author agentic AI-ops scripts that monitor, scale, and debug your production Node servers autonomously.

What you walk out with

- ✓ Ship a production Node REST API with prepared statements and rate limiting
- ✓ Author agentic AI scripts that handle automated scaling and error log analysis
- ✓ Set up an observability pipeline where AI acts as your primary ops engineer

Curriculum (18 topics)

Three monthly terms, paced to fit 8–10 hours/week including live sessions.

01	Topic 1 : Introduction and Foundation	7 MIN
02	Topic 2 : Node Projects	8 MIN
03	Topic 3 : Working with package lock json to lock the node modules versions	6 MIN
04	Topic 4 : Working with asynchronous programming	6 MIN
05	Topic 5 : Building a HTTP Server with Node.JS using HTTP APIs	8 MIN
06	Topic 8 : Building a HTTP Server with Node.JS using HTTP APIs	8 MIN

07	Topic 6 : File System	7 MIN
08	Topic 7 : Multi-Processing in NodeJS	6 MIN
09	Topic 9 : Socket.io, The Front-end, and A Chat App	5 MIN
10	REST APIs	11 MIN
11	Topic 1 : The model-view-controller pattern	7 MIN
12	Configuring Express	10 MIN
13	Topic 3 : Postman configuration	6 MIN
14	Topic 4 : Using REST	7 MIN
15	Topic 5 : JSON Data	7 MIN
16	Topic 6 : Reading POST data	6 MIN
17	Topic 7 : CRUD operations	11 MIN
18	Topic 8 : Adding middleware	13 MIN

Fees · 3-term plan

TOTAL FEE

₹45,000

Pay in full at any time.

OR 3 MONTHLY TERMS

₹15,000 × 3

In-house, no bank EMI, no NBFC, no interest,
no processing fee.

₹2,500 seat-blocking deposit (non-refundable, counts toward your first term).

Limited seats per batch.

Prerequisites

You should have completed Full Stack Essentials or have equivalent fundamentals.

How the cohort runs

- 2× weekly evening live sessions (~7:30–9:30 IST)
- 1× Saturday morning trainer-led code-review
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Digital Marketing Advanced

Performance marketing — operated by a multi-agent AI team.

// DURATION // TIER // COHORT SIZE // MODE
3 MONTHS · 3 TERMS SENIOR · GO PRO 10-18 STUDENTS VIZAG + ONLINE

Course description

Senior marketing strategy powered by AI layering. Orchestrate multiple Gen AI agents to handle attribution, programmatic bidding, and creative iteration. This is the future of agentic growth engineering.

What you walk out with

- ✓ Run a multi-channel campaign with automated AI attribution and scaling
- ✓ Build a multi-agent AI team that audits and iterates on campaign creative daily
- ✓ Ship a portfolio of AI-managed campaigns for high-stakes enterprise clients

Curriculum (23 topics)

Three monthly terms, paced to fit 8–10 hours/week including live sessions.

01	Advanced Keyword Research and Analysis	6 MIN
02	Topic 2 : Competitive Research	7 MIN
03	Topic 3 : Link-building strategies	7 MIN
04	Topic 4 : On-page & Technical SEO	7 MIN
05	Topic 5 : Advanced targeting and retargeting techniques	5 MIN
06	Budget Optimization and Advanced Bidding Strategies	6 MIN
07	Topic 7 : Social media listening and sentiment analysis	6 MIN

08	Influencer Marketing and Community Engagement Strategies	5 MIN
09	Developing Content Clusters and Pillar Content	10 MIN
10	Content Repurposing and Syndication Strategies	6 MIN
11	Topic 11 : Implementing and optimizing marketing automation tools	5 MIN
12	Topic 12 : Integration with Customer Relationship Management (CRM) systems	5 MIN
13	Topic 13 : A complete analysis on Graphic design tools	7 MIN
14	Topic 14 : Explain the best DM tools	9 MIN
15	Topic 15 : Multivariate testing and advanced A/B testing methodologies	6 MIN
16	Personalization and User Experience Optimization	6 MIN
17	Topic 17 : Advanced email automation workflows and dynamic content	6 MIN
18	Email Deliverability Optimization and Anti-Spam Strategies	6 MIN
19	Topic 19: Mobile App Marketing Strategies and In-App Advertising	8 MIN
20	Topic 20 : Location-based marketing and beacon technology	6 MIN
21	Leveraging AR/VR for Mobile Marketing Campaigns	8 MIN
22	Blockchain and Its Impact on Digital Advertising and Data Security	6 MIN
23	Voice Search Optimization and AI-Powered Chatbots in Marketing	6 MIN

Fees · 3-term plan

TOTAL FEE

₹50,000

Pay in full at any time.

OR 3 MONTHLY TERMS

₹16,667 × 3

In-house, no bank EMI, no NBFC, no interest,
no processing fee.

₹2,500 seat-blocking deposit (non-refundable, counts toward your first term).

Limited seats per batch.

Prerequisites

You should have completed Digital Marketing Essentials or have equivalent fundamentals.

How the cohort runs

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Full Stack Advanced

Senior full-stack — production patterns + agentic architecture.

// DURATION // TIER // COHORT SIZE // MODE
3 MONTHS · 3 TERMS SENIOR · GO PRO 10-18 STUDENTS VIZAG + ONLINE

Course description

The deep dive into senior engineering with AI layering. Architect SaaS systems and author agentic AI systems that become part of the product itself. Every design decision is made with AI as your architectural partner.

What you walk out with

- ✓ Architect and ship a multi-tenant SaaS with real-time AI features
- ✓ Author agentic code systems that handle complex database migrations and schema evolution
- ✓ Build a capstone featuring a custom AI-agentic layer that you defend in interview

Curriculum (56 topics)

Three monthly terms, paced to fit 8–10 hours/week including live sessions.

01	Introduction to React	8 MIN
02	Topic 2 : React Structure	6 MIN
03	Topic 3 : React Components	9 MIN
04	Topic 4 : Lifecycle Methods	8 MIN
05	Topic 5 : state and props	7 MIN
06	Topic 6 : Events	8 MIN

07	Topic 7 : React Lists	9 MIN
08	Topic 8 : React Router	11 MIN
09	Topic 9 : Hooks	7 MIN
10	Topic 10 : Introduction to Redux	6 MIN
11	Actions and Reducers	11 MIN
12	Topic 12 : Networking	11 MIN
13	Topic 13 : React Forms	9 MIN
14	Topic 14 : Image upload	5 MIN
15	Topic 15 : Deployment	6 MIN
16	Introduction and Foundation	7 MIN
17	Topic 2 : Node Projects	8 MIN
18	Topic 3 : Working with package lock json to lock the node modules versions	6 MIN
19	Topic 4 : Working with asynchronous programming	6 MIN
20	Topic 5 : Building a HTTP Server with Node.JS using HTTP APIs	8 MIN
21	Topic 8 : Building a HTTP Server with Node.JS using HTTP APIs	8 MIN
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32	Topic 7 : CRUD operations	11 MIN
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35	Insert, Select, Update, Delete Queries	8 MIN
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41	Using Libraries in PHP	6 MIN
42	Using Other Open-Source Material	5 MIN
43	Topic 1 : Introduction	9 MIN
44	Mac Installation	6 MIN
45	Topic 3 : Windows Installation	5 MIN
46	Running Emulator and Simulator	5 MIN
47	Topic 6: Basics (Styles, Components, Text Inputs, Buttons, ScrollView, Activity Indicator, Images, Modals)	10 MIN
48	Topic 7 : Basics (Picker, Status bar, Async Storage)	7 MIN
49	Topic 8 : HTTP	7 MIN
50	Topic 9 : Navigation	8 MIN

51	Topic 10 : Libraries (Image picker, react elements)	6 MIN
52	Topic 11 : Redux	5 MIN
53	Topic 12 : Firebase	9 MIN
54	Generating Signed APK	5 MIN
55	Topic 14 : Uploading app to Playstore for android	6 MIN
56	Uploading App to Appstore for iOS	5 MIN

Fees · 3-term plan

TOTAL FEE

₹75,000

Pay in full at any time.

OR 3 MONTHLY TERMS

₹25,000 × 3

In-house, no bank EMI, no NBFC, no interest,
no processing fee.

₹2,500 seat-blocking deposit (non-refundable, counts toward your first term).

Limited seats per batch.

Prerequisites

You should have completed Full Stack Essentials or have equivalent fundamentals.

How the cohort runs

- 2× weekly evening live sessions (~7:30–9:30 IST)
- 1× Saturday morning trainer-led code-review
- Plan on 8–10 hours per week including self-study
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